

Frequently asked Questions & Answers Regarding Rstuff.org

Q. How much will this cost us?

A. Less than you would think. We do have set fees for developing your site. Instead of a flat fee for everyone we have chosen to charge a fee of \$25.00 per item you list on the site. For this charge we will photograph, create the item description, warehouse the item and so on. This charge truly is minimal considering what your group will get in return.

Q. That seems low, are there any other charges or fees to expect?

A. There are no maintenance fees or monthly dues. Your organization will have an initial cost to purchase the merchandise for the site, but if you sell merchandise now then should be used to that. We offer screen-printing and embroidery and there are benefits to both. For screen-printing there is a minimum order of 24. That 24 includes anything that can be produced with the same print, and ordered at the same time. Meaning, if you are putting the same print on a t-shirt as a sweatshirt then you would only have to order 12 of each. As our prices are based on quantities it is very beneficial to any group to order as much as you can. The benefit for using embroidery is that there are no minimums. Though, there is an initial digitizing fee. Keep in mind though if you do not order products to be stocked on our shelves there will be a production time, and your customers will not receive them in as timely a manner as if we have the item in stock.

Q. How long until our site will be ready?

A. From start to finish may vary. A lot of this depends on you and your group. From the time that you choose the items and we have final decisions on quantities and so on it will take approximately four weeks.

Q. Tell me all of the benefits of creating an Rstuff site for our group.

A. The benefits are numerous. The ones that stand out to most people would be the ease of use, not only for your customers, but also for you. Your customers will now be able to buy your items at their convenience 24 hours a day, you will no longer have to try to store your items and keep track of them. We charge them, and pay you with one check a month. You will undoubtedly sell more of your items, and if you wish you can sell them all year long. We have 2 full time artists on staff ready to help you design great apparel that your customers will love.

Q. Our season does not start for a few more months, or is just about to end should we wait until then or get started now?

A. We would strongly recommend starting now. The process of starting your own web store can take some time. You have to choose the items that you want to sell, the designs that will go on these items, and the amounts of each to put on the site. After these decisions are made there are production times, and web development that has to be done. After the site is complete you have to figure out how to get the word out to your customers. If you decide to do flyers then there are production times for that and so on. As we see it anytime that you can have something this big done before the start of the season the better.

Q. After the site is up and running what do I (we) have to do?

A. For the most part we take care of all the hard stuff. As quantities get low we will contact you to determine whether or not you would like to order more of that item. If you would like to have a sale of your own that's fine. You can coordinate with us which items you would like to have at that sale, and how many. We can take items out of stock from the site during that sale and get them in your hands. After the sale you can send back the items that were not sold and we will put them back on the web store.